

# The Orlando Lutheran Academy

## CRUSADER CLUB

550 North Econlockhatchee Trail, Orlando, FL 32825

[www.orlandolutheranacademy.org](http://www.orlandolutheranacademy.org)

Dear Prospective Orlando Lutheran Academy Sponsor:

As we kick off the 2009 – 2010 school year at The Orlando Lutheran Academy, we are looking to form a partnership between The Orlando Lutheran Academy's Crusader Club, our school families, and our community sponsors. The school of choice, The Orlando Lutheran Academy is a 6-12<sup>th</sup> grade Lutheran private school. It is located in east Orlando, on North Econlockhatchee Trail directly across from Valencia Community College. We hope you will help build this partnership as we continue to develop our sports program into one of East Orlando's finest.

We would like to offer you the opportunity to support our athletic programs by purchasing advertising space in the seasonal *Sports Media Guide* or our *Gameday Program*. Additionally, you can purchase a *Crusader Pride Banner* to support our athletic programs, or your favorite OLA Student by hanging an advertising banner along the athletic field fence or inside the school gymnasium.

Part of our goal in raising funds for the athletic programs at The Orlando Lutheran Academy places an emphasis on developing community involvement. We feel that encouraging local businesses and our school families to show their support of education and athletics through advertisement or donations will help foster an increasing sense of community pride and ownership. Through this highly visible sponsorship, you will benefit the school community and all the athletic players who participate at The Orlando Lutheran Academy. The attached information sheet will give you an idea of the cost of participating in our advertising program.

If you are unable to purchase an ad space in the seasonal media guides, a banner promoting a student, or a banner advertising your business at this time please consider giving a tax-deductible donation in any amount. With your support, we will continue our goal of building programs based on academic and athletic excellence, and Christian sportsmanship and character.

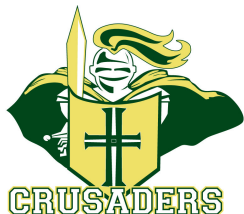
Thank you in advance for supporting The Orlando Lutheran Academy.

**GO CRUSADERS!**

Sincerely,

Bryan Fulford  
Athletic Director  
The Orlando Lutheran Academy

**For additional information about how to become a member of our booster organization, The Crusader Club, visit our website [www.orlandolutheranacademy.org](http://www.orlandolutheranacademy.org).**



# The ORLANDO LUTHERAN ACADEMY

## CRUSADER CLUB

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[www.orlandolutheranacademy.org](http://www.orlandolutheranacademy.org)

### ***Crusader Pride Banners:***

**Individual Banner: Cost \$100.00** Display proudly a 2.5' x 4' banner to brag about your favorite OLA Student or show your support of OLA. ('Go Emily Smith #20 Spike it! From Mom, Dad, and John' or 'Anthony's Pizza Parlor supports OLA Crusaders')

**Corporate Gym Banner: Cost \$200.00** A full color vinyl 3' x 6' banner will be produced and placed in the gymnasium during the 2009-10 season with the design of your choice.

**Corporate Field Banner: Cost \$300.00** A full color vinyl 4' x 6' banner will be produced and placed on the athletic field fence during the 2009-10 season with the design of your choice. (Receive a \$50.00 discount if you renew your banner or provide your own banner, cost \$250.00)

### ***Sports Media Guide:***

Color (limited) and black/white ads are available in the seasonal *Sports Media Guide*, The Orlando Lutheran Academy Crusader athletic program. This limited edition program will be available at home games played at The Orlando Lutheran Academy during the 2009-10 season. Advertise your business or shout your Crusader pride!

<b><i>Program Advertisement</i></b>	<b>Ad 1-season B/W (Color)</b>	<b>Ad 3-season B/W (Color)</b>
Full page: 8' x 10"	\$200 (\$250)	\$550 (\$750)
Half page: 8" x 5"	\$150	\$400
Quarter page: 4" x 5"	\$100	\$250

### ***Gameday Program:***

**Cost \$300.00** Color 2-sided *Gameday* program viewed by host and guest fans and supporters will feature your company in the middle of rosters of both teams, and color team and individual pictures of The Orlando Lutheran Academy team playing (only applies to: Football, Volleyball, Boys & Girls Basketball, Soccer, Baseball and Flag Football teams). All sponsorship funds go directly to the athletic program.

**For additional information about how to become a member of our booster organization, The Crusader Club, visit our website [www.orlandolutheranacademy.org](http://www.orlandolutheranacademy.org).**

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**Student/Sport team banner sellers: 70% of the profit will support our general athletic program. The other 30% of the profit will support your designated sport(s) or student athletic fee. Indicate your choice below:**

**Student/Sport Team Name** \_\_\_\_\_

**I have chosen 30% to go toward** \_\_\_\_\_

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**Office: Profit earned** \_\_\_\_\_ **Date:** \_\_\_\_\_

# **Business Sponsorship Order Form**

# **2009-2010 Sports Season**

Space is limited and reserved on a first come, first serve basis. Don't wait. Purchase now!

Completed order form and ad copy must be received no later than August 24th, to appear in the *Media Guide* fall edition. *Gameday* program and banners may be ordered at any time.

Company/Individual Name: \_\_\_\_\_

Address: \_\_\_\_\_

City / State / zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Banners – Full Color, displayed for 1 school year

	Cost	Quantity	Total Cost
Individual – 2.5x4	\$100		
Corporate Gym – 3x6	\$200		
Corporate Field – 4x6	\$300 (\$250 renewal/provided)		

Sports Programs – Editions - F= Fall, W= Winter, S= Spring – 3 separate programs

	Cost	Quantity / Editions	Total Cost
Full Color – Full Page Ad (Back Cover)	\$250		
Black & White – Full Page Ad	\$200		
Black & White – Half Page Ad	\$150		
Black & White – Quarter Page Ad	\$100		

*Note: Special Pricing for purchase of Ad in all 3 Editions*

Special Advertising Package (Limited only 1 package available, deadline August 24, 2009)

	Cost	Quantity	Total Cost
4x6 Banner, Full Color Ad in all 3 Sports Program Editions	\$750		

Gameday Program (Only applies to: Football, Volleyball, Boys/Girls Basketball, Soccer, Baseball, Flag Football)

	Cost	Sport	Quantity	Total Cost
Full Color – Full Page Ad	\$300			

Please make checks payable to: **The Orlando Lutheran Academy**  
Mailing Address: **550 N. Econlockhatchee Trail, Orlando, FL 32825**

Total Amount

### **Ad/ Banner Specifications:**

Enclose information you wish to place in the *Media Guide* program and/or banner artwork with this order form. Artwork should be electronic file, on CD in Illustrator 10.0 or lower or a PDF print ready file - email to [bfulford@orlandolutheranacademy.org](mailto:bfulford@orlandolutheranacademy.org). A representative will contact you to confirm order.

If you have questions please contact:

**Athletic Director, Bryan Fulford (407) 275-7750 ext. 12; (407) 277-1288 Fax**

*Federal Tax Id Number (42-1659851) this non-profit organization has filed for recognition for exemption under section 501©(3) of the Internal Revenue Code*

Thank You For Sponsoring Orlando Lutheran Academy Athletics  
**"GO CRUSADERS"**